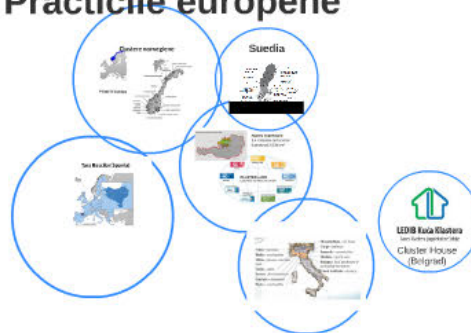




Practicile europene



The CLUSTER

ensures the frame for
COOPERATION





DEZVOLTARE SUSTENABILĂ PRIN CLUSTERE NON-INDUSTRIALE

VAJDA Lajos

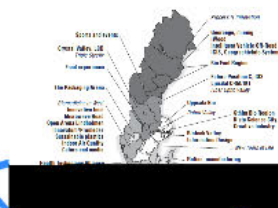
vice president
Romanian Cluster Association CLUSTERO

president
TRANSYLVANIA Cluster Consortium

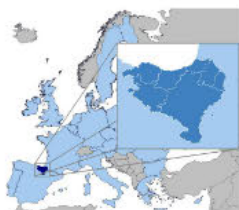
Practicile europene



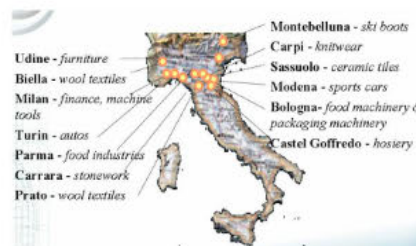
Suedia



Tara Bascilor(Spania)



Austria Superioară:
1,4 milioane de locuitori
Suprafata 12.000 km²



LEDIB Kuća Klastera

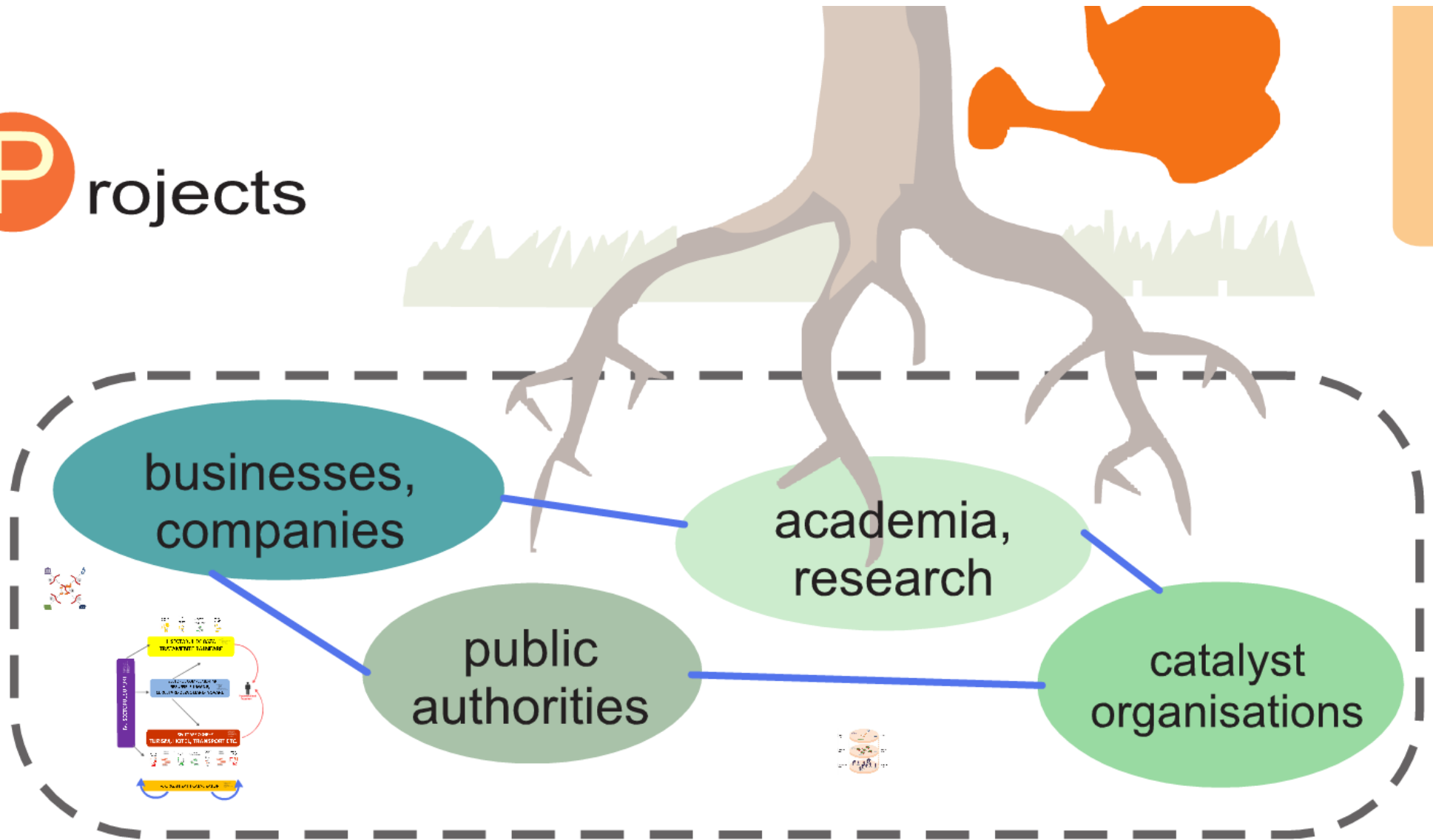
Savez klastera jugoistočne Srbije

**Cluster House
(Belgrad)**

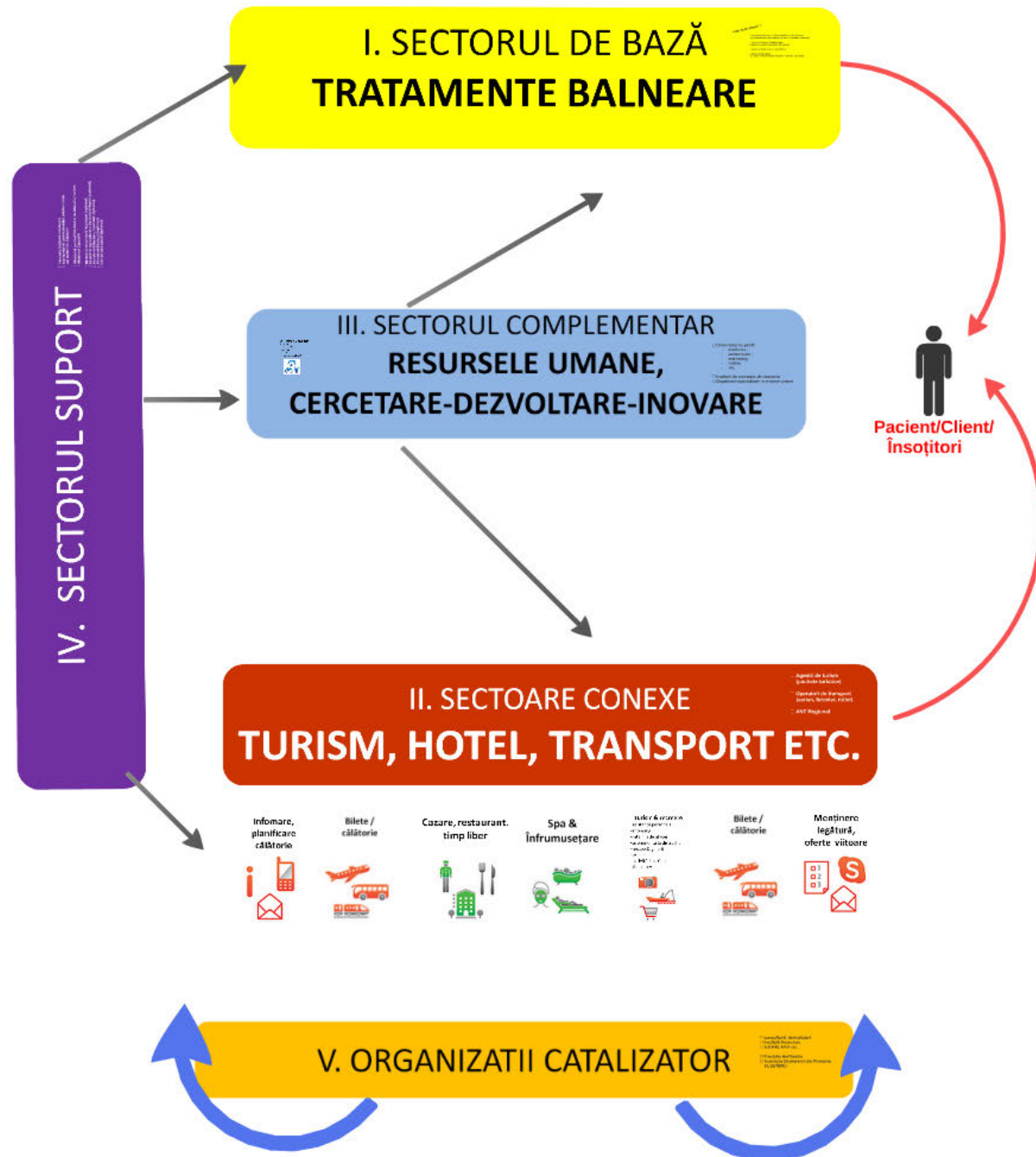
The CLUSTER

ensures the frame for
COOPERATION





Cluster-forming agreement





MARKET | CLIENTS

consolidation period
3 - 5 years

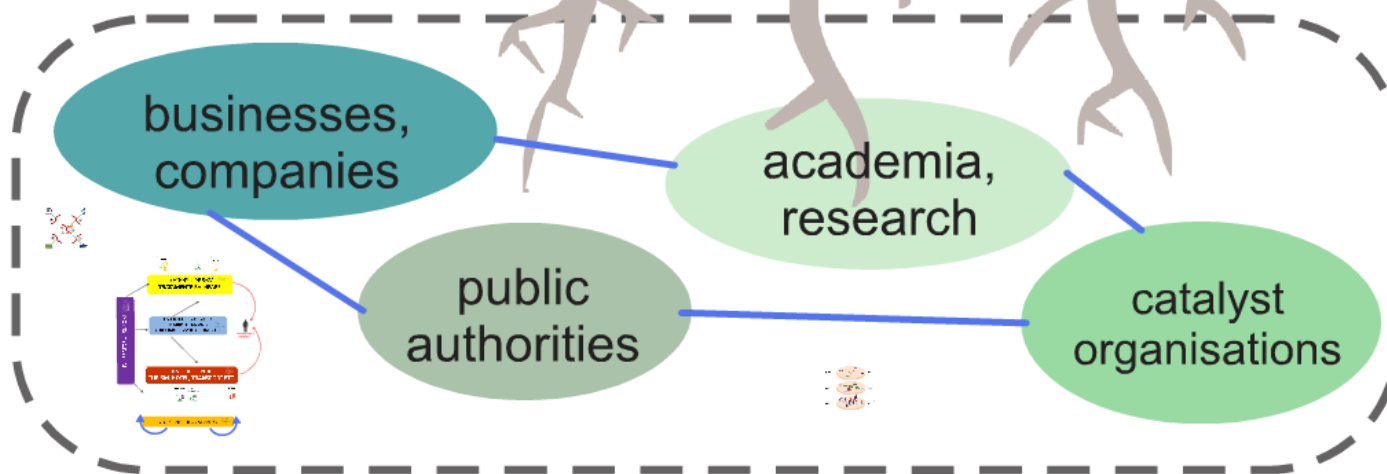


The management entity

- has legal form
- it can be also member of the cluster
- represents the cluster in legal acts
- management of the cluster
- database
- strategy elaboration



 rojects



To define:

- the area in which the cluster will activate
- the contribution of each member
- the aim of the cluster

Cluster-forming agreement

the mission
of the cluster

joint vision

research - innovation
creativity

communication

human resource
development | education,
specialization
professional trainings

"the waste" | social economy
circular economy
eco-economy

HUB

start-ups

sustainable
development

economic development
social impact
environmental impact

regional consortium
of clusters

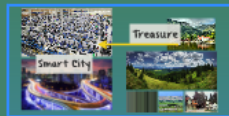
network
of sectoral clusters

internationalisation

MARKET | CLIENTS



sustainable development



economic development

social
impact



environmental
impact

internationalisation

SĂ CONȘTIENTIZĂM...

energie curată
bazată pe biomasă

agricultură montană

management forestier
responsabil

produse tradiționale

ape minerale, mofete,
stațiuni balneare

dezvoltare rurală,
"satul viu"



COMOARĂ

SĂ DĂM MAI DEPARTE...

bazată pe biom

management forestier responsabil

dezv



**energie curată
bazată pe biomasă**



agricultură montană

tradiționale

ape minerale.



Prezi

dezvoltare rurală, ”satul viu”



**ape minerale, mofete,
stațiuni balneare**



SĂ CONȘTIENTIZĂM...

energie curată
bazată pe biomasă

agricultură montană

management forestier
responsabil

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ape minerale, mofete,
stațiuni balneare

dezvoltare rurală,
"satul viu"



COMOARĂ

SĂ DĂM MAI DEPARTE...

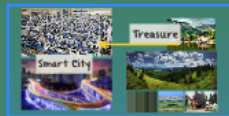


Treasure



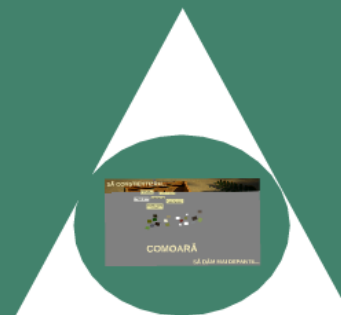


sustainable development



economic development

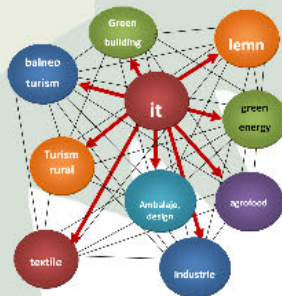
social
impact



environmental
impact

internationalisation

regional consortium of clusters



The aim of the consortium:
To enhance the clusterization process - based on the regions' potential.





MINISTERUL DEZVOLTĂRII REGIONALE
ȘI ADMINISTRAȚIEI PUBLICE



REGIONAL DEVELOPMENT STRATEGY

Centru Region, Romania

2014-2020



Inițiativă locală. Dezvoltare regională.



MINISTERUL DEZVOLTĂRII REGIONALE
ȘI ADMINISTRAȚIEI PUBLICE

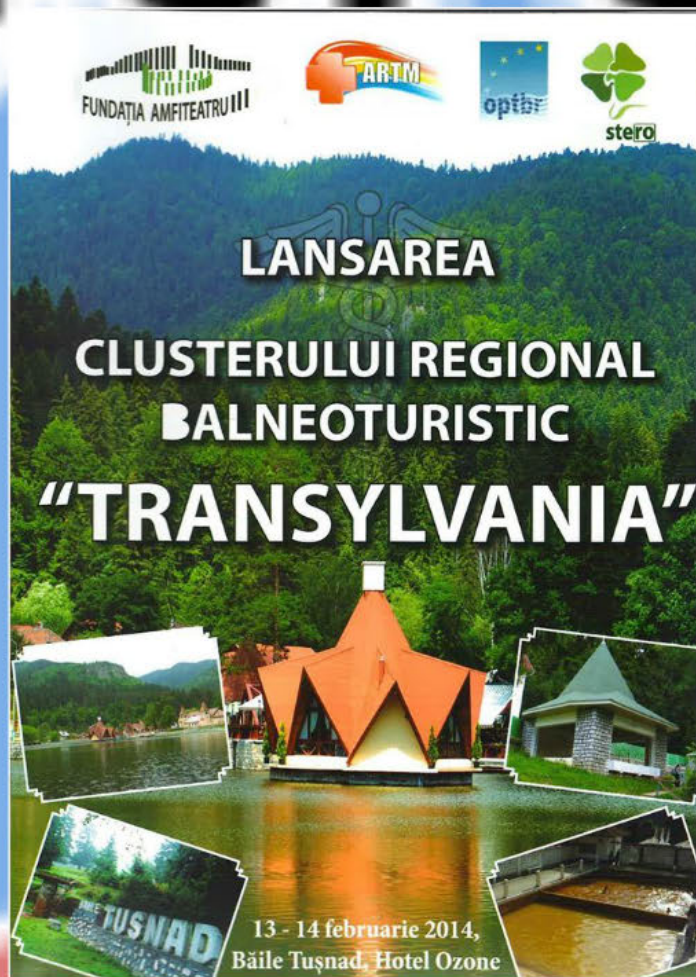


SMART Specialization Strategy

Center Region

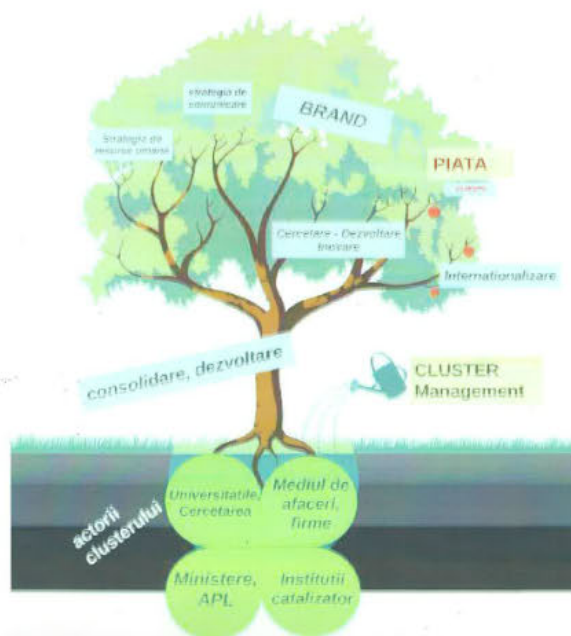
2014-2020

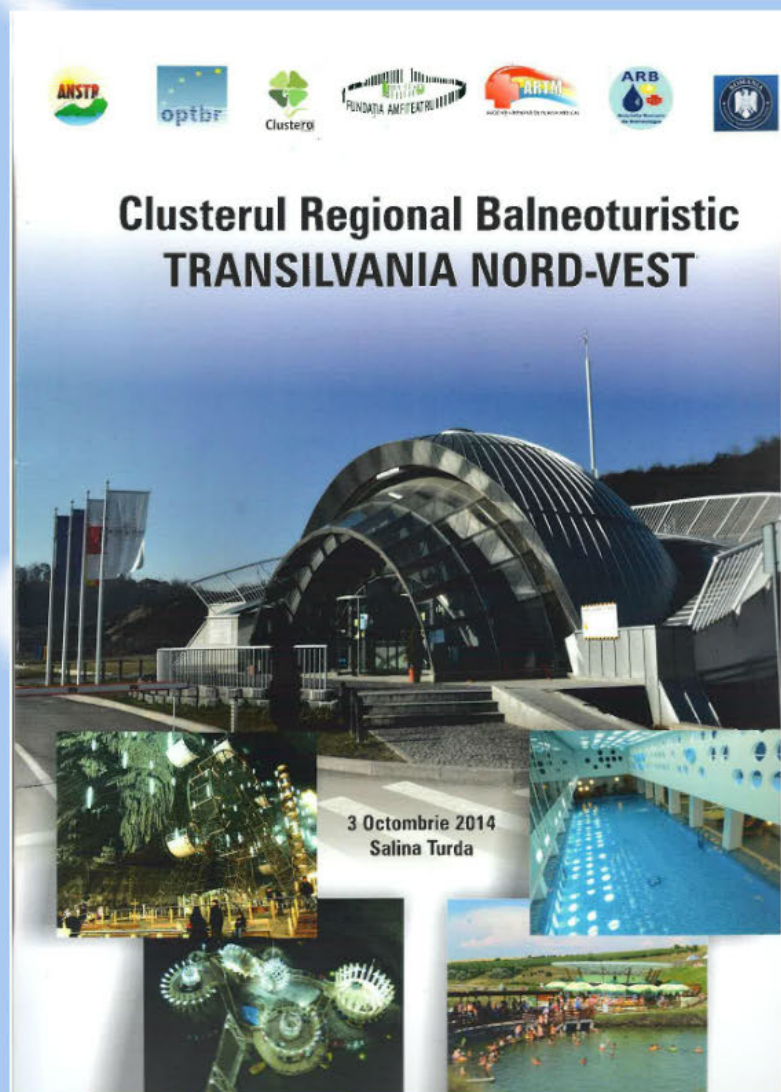






CLUSTER REGIONAL BALNEOTURISTIC "MUNTENIA"







SINERGIE ȘI ARMONIE

NATURA



ASPECTUL STAȚIUNILOR



COMUNITATEA



CLIEȚII



BAZELE DE TRATAMENT



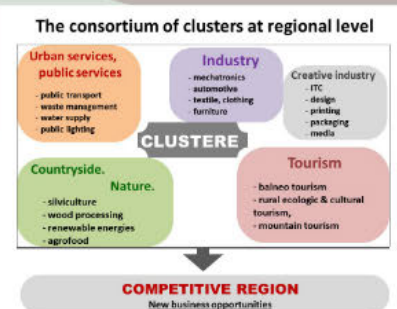
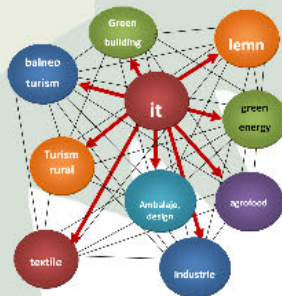
SPECIALIȘTII



SPECIALIȘTII DIN TURISM



regional consortium of clusters



The aim of the consortium:
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the mission
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network
of sectoral clusters

internationalisation

MARKET | CLIENTS



internationalisation



sectoral policy development

□ Balneology & Tourism
Health & Well-being

Network of clusters





sectoral policy development

- Balneology & Tourism
Health & Well-being
- Renewables
BIOMASS | MIX Solutions
- Wood management ⚠️
FOREST as value = WOOD industry ?
- Agro-food ⚠️
Healthy nutrition - food waste ?
- ITC
SMART & SUSTAINABLE How?
- other industries (textile,...)

Network of clusters



sectoral policy development

- **Balneology & Tourism**

 - Health & Well-being**

- **Renewables**

 - BIOMASS | MIX Solutions**

- **Wood management**



 - FOREST as value = WOOD industry**



- **Agro-food**



 - Healthy nutrition - food waste**



- **ITC**

 - SMART & SUSTAINABLE**

How?

- **other industries (textile,...)**



internationalisation



sectoral policy development

□ Balneology & Tourism
Health & Well-being

Network of clusters



The CLUSTER

ensures the frame for
COOPERATION



HUMAN - TECHNOLOGY - NATURE



FOREST = MONEY



ARE WE ON THE RIGHT PATH ?





vajda@clustero.eu