







ABOUT ROMANIA

REGIONS & CITIES

ATTRACTIONS

SPECIAL INTEREST

TRIP PLANNER

PHOTOS

General

Dentistry

Other specialties

In the past 10 years significant investments have been made in the private medical sector in Romania. Quality of medical services, medical professionalism and the latest facilities have opened new opportunities in terms of medical tourism.

Romania becomes an attractive destination for medical treatment in specialties like dentistry, plastic surgery, ophthalmology (ILASIK surgery), bariatric surgery, aesthetic dermatology, orthopedics, medical rehabilitation, medical imaging.

Romania offers a price / quality ratio very good for health services compared with countries in Western European Union.

Most medical services are reimbursed by health insurance providers in the EU in accordance with the Directive on cross-border healthcare EU/24/2011.



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Cosmetic dentistry is a special segment that represents about 10% of all the dental procedures in Romania.

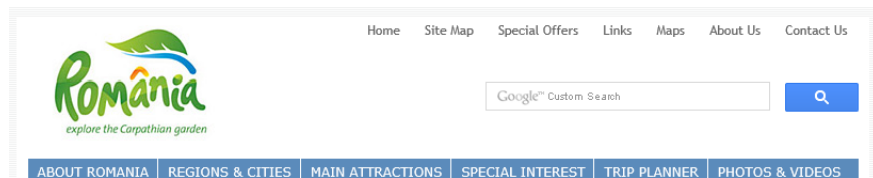
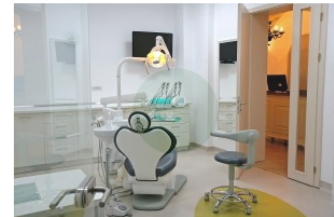
Dental clinics offer a wide range of dental services and treatments:

- Implantology
- Dental Prosthetics
- Endodontics
- Orthodontics
- Esthetic Dentistry
- Dental Radiology

RNCOS' latest research report "Romania Dental Market Analysis", indicates that Romania has emerged as one of the best cosmetic dentistry destinations globally and thus more and more people are visiting Romania to seek cosmetic dental treatments that are quite cheaper than in their own homelands.

Below are excerpts from RNCOS' report (Business Consulting Service):

Further, it is believed that with the increasing interests of people in cosmetic dentistry, the Romanian dental



Medical Travel

Romania is home to some of the best cosmetic dental a practice around the globe says RNCOS in its latest research study.

Festivals & Events

Food & Wine

Genealogy Searches

Jewish Heritage

► Medical Travel

Below are excerpts from RNCOS' report:

Cosmetic dentistry is a special segment that represents about 10% of all the dental procedures in Romania. Although it is considered a luxury service in the country, the percentage is growing due to the constantly growing awareness of patients.

Further, it is believed that with the increasing interests of people in cosmetic dentistry, the Romanian dental industry will witness a phase of transformation in



It's not medical tourism, it's medical travel.

They see this industry first as providing medical intervention and second – often a distant second – as offering tours and holidays.



1. Vizita la un **agent** local
2. Planificarea calatoriei
3. Sosirea la **destinatie** si orientare
4. Prima vizita medicala
5. Admiterea in spital (daca este internabil)
6. Pregatirea pentru tratament
7. Tratamanet si recuperarea primara
8. Externarea din spital (c
9. Evaluarea doctorului
10. Continuarea recuperar
11. Intoarcerea acasa
12. Continuarea monitoriz
13. Incheierea procesului

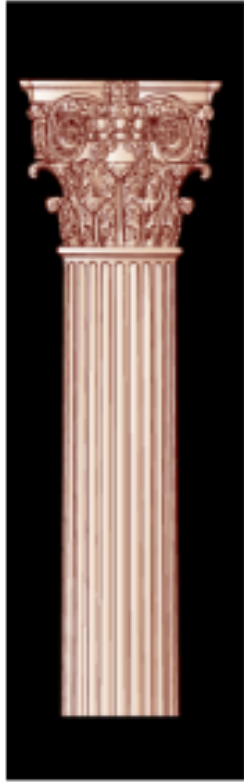


1. Calitatea actului medical

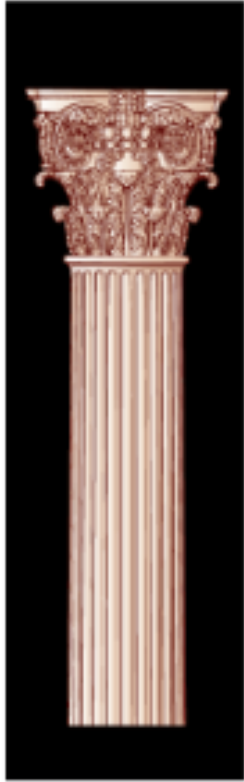
2. Comunicare internationala
3. Marketing international
4. Raport calitate pret
5. Securitatea pacientului
6. Transparenta
7. Atentia catre alte nevoi ale clientului
8. WWW
9. Management
10. Parteneriate, aliante si suport (Sanatate ROMANIA😊)



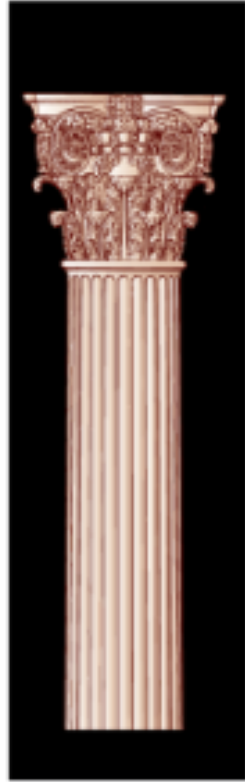
9 Key Medical Tourism Destination Pillars



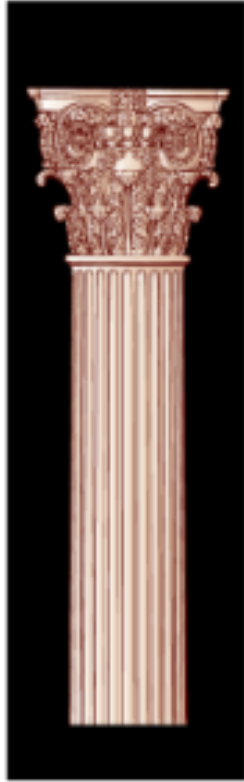
HEALTH



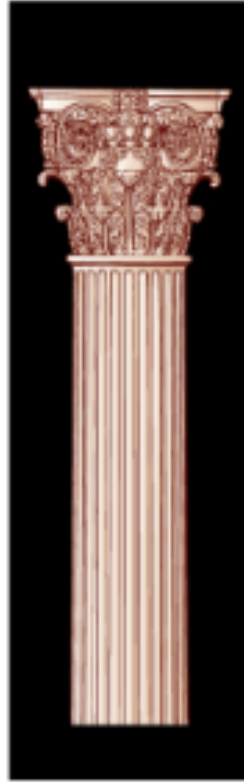
HOSPITALITY



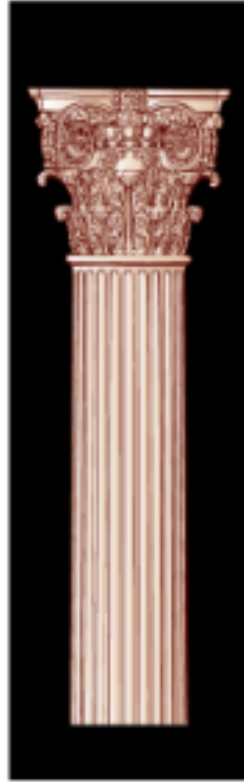
ECONOMIC
DEVELOPMENT



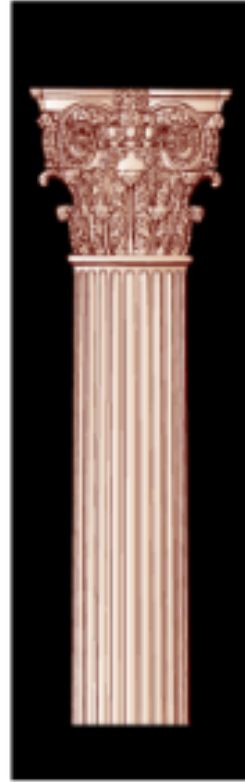
FOREIGN
AFFAIRS



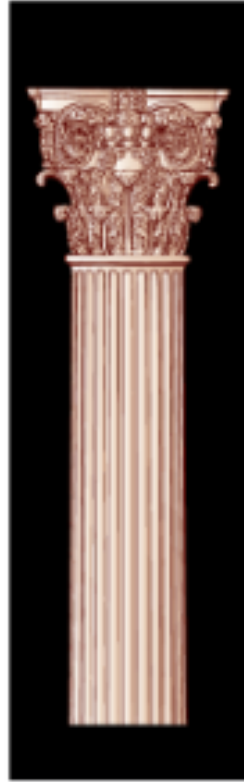
FINANCE



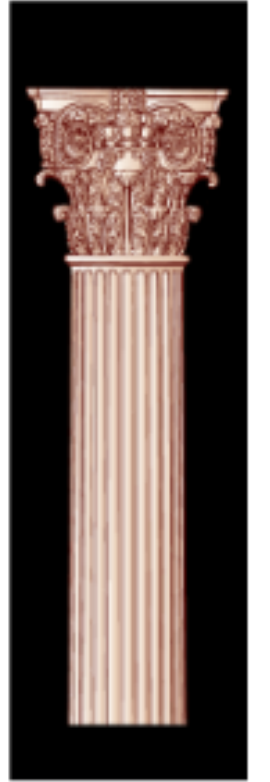
EDUCATION



ICT

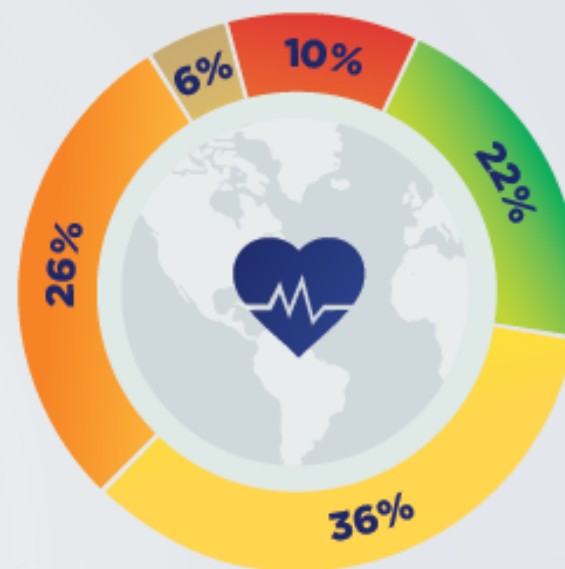


TRANSPORT

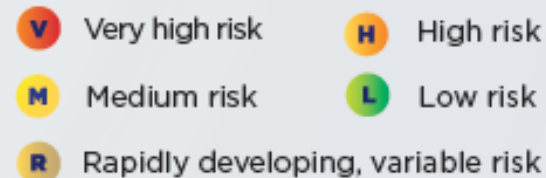


URBAN &
REGIONAL
PLANNING

How Travellers Prepare Before Going Abroad



Medical Risk Ratings around the World



Traveller Preparation vs Reality



8 in 10

travellers have felt their personal safety could be threatened while abroad;

BUT less than



4 in 10

travellers research crime at destination, neighbourhoods to avoid, safety standards of public transport, or security features of their accommodation before they travel.



71%

of senior executive travellers have experienced a medical problem abroad;

BUT only

15%

assess adequacy of local healthcare before travelling.

1. Travel Risk Map 2016. International SOS and Control Risks, December 2015. www.internationalsos.com/travelriskmap

2. International Travel: Risks and Reality is an Ipsos Global advisor research study, October 2015. 3. International SOS TravelTracker data, October 2015.



MULTUMESC